



AMITY
UNIVERSITY
— CHHATTISGARH —

One Week
**Faculty Development
Program**

on

**National Case
Writing Workshop**

Hybrid Mode | 12th January to 16th January 2026

Organized by:

Amity Business School
(Amity University Chhattisgarh)

AMITY UNIVERSE

Amity Universe is one of India's leading education groups, established with the vision of creating a knowledge-driven society through excellence in education, research, and innovation. With a strong presence across India and abroad, Amity hosts a network of world-class universities, schools, and research centers that emphasize interdisciplinary learning, global exposure, and industry relevance. Amity Universe is committed to nurturing ethical leaders, skilled professionals, and socially responsible citizens by integrating academic rigor with values, entrepreneurship, and cutting-edge research.

AMITY UNIVERSITY CHHATTISGARH

Amity University Chhattisgarh is a premier institution dedicated to delivering quality higher education with a global outlook and strong regional relevance. The university offers a diverse range of undergraduate, postgraduate, and doctoral programs across disciplines, supported by state-of-the-art infrastructure, experienced faculty, and a vibrant research ecosystem. With a focus on innovation, skill development, and experiential learning, Amity University Chhattisgarh aims to foster academic excellence, industry engagement, and sustainable societal impact.

AMITY BUSINESS SCHOOL

Amity Business School (ABS) is a center of excellence in management education, known for its academic rigor, industry-oriented curriculum, and strong research culture. The school emphasizes leadership development, strategic thinking, and ethical decision-making through case-based learning, live projects, internships, and corporate interactions. By blending theory with practice and encouraging innovation and entrepreneurship, Amity Business School prepares future managers and business leaders to excel in a dynamic and globally competitive business environment.

BACKGROUND & RATIONALE

Management education cannot be complete without the effective use of real-life business examples. The case method has emerged as a powerful alternative to traditional lecture-based teaching, as it promotes active learning, analytical reasoning, and managerial decision-making skills.

Despite its growing importance, a serious shortage of high-quality teaching cases remains in the Indian context. This workshop aims to bridge this gap by enabling faculty members to conceptualize, draft, refine, and present management cases based on Indian business realities.

ABOUT THE CASE METHOD

Cases are real life situations where learners are exposed to a thought-provoking business decision-making environment. Case is an effective simulation for management students to develop knowledge, sharpen logical and analytical skills and improve the ability to communicate. It helps them to translate concepts and theories into action by giving them an opportunity to process information, analyze problems and evaluate decisions. The case method makes learning challenging and interesting, thereby fostering creativity.

OBJECTIVES OF THE WORKSHOP

- To develop case writing skills of the participants.
- To encourage the use of case method as a pedagogical tool by providing rich inputs for improving the analytical skills of participants. In view of the inadequacy of suitable case literature reflecting Indian situations, the workshop aims at developing and publishing case studies for use in teaching and training sessions.

MODE OF THE PROGRAM

- Hybrid

This program is specially designed for faculty members of B-Schools, Commerce faculties, and Management Institutes who are interested in case writing, pedagogy, and academic publication.

Detailed 5 - Day Program Schedule

Day 1 – Monday, 12 January 2026

Theme: Introduction & Understanding the Case Method

Time	Session
01:00 PM – 01:30 PM	Inaugural Session & Welcome Address
01:30 PM – 02:30 PM	Brief introduction to Workshop
02:30 PM – 04:00 PM	Interaction with Corporate / Industry Representatives

Day 2 – Tuesday, 13 January 2026

Theme: Data Collection & Case Design – Part - I

Time	Session
01:00 PM – 02:30 PM	Review of information collected in Day 1
02:30 PM – 04:00 PM	Drafting of Case – Part I

Day 3 – Wednesday, 14 January 2026

Theme: Drafting the Case – Part II

Time	Session
1:00 PM - 2:00 PM	Drafting of Case – Part II
02:00 PM – 04:00 PM	Case Clinic

Day 4 – Thursday, 15 January 2026

Theme: Teaching Note preparation & Presentation

Time	Session
01:00 PM – 01:30 PM	Teaching Note preparation
01:30 PM – 02:00 PM	Incorporation of Teaching Note
02:00 PM – 04:00 PM	Presentation of Cases & Feedback

Day 5 – Friday, 16 January 2026

Theme: Teaching with cases

Time	Session
1:00 PM – 02:30 PM	Presentation of Cases & Feedback
02:30 PM – 03:30 PM	Teaching with cases
03:30 PM – 03:45 PM	Guidelines for Case Publication & Journals
03:45 PM – 04:00 PM	Valedictory Session

ABOUT THE CHAIRPERSON



Dr. Upinder Dhar

Dr. Upinder Dhar is Chairman and Distinguished Professor, People Development Foundation India. Earlier, he was Chief Mentor and First Vice Chancellor of Shri Vaishnav Vidyapeeth Vishwavidyalaya (Indore); Group Additional Vice Chancellor and Pro-Vice Chancellor (Academics), Amity University (Noida); First Vice Chancellor of JK Lakshmipat University (Jaipur); Director - Institute of Management, Dean - Faculty of Management, and Dean - Faculty of Doctoral Studies and Research, Nirma University (Ahmedabad); Director - Prestige Institute of Management and Research (Indore); Professor of Management at NITIE (Mumbai); Reader at IMS-DAVV (Indore); and Lecturer at M.D. University (Rohtak). He has conducted 812 management and faculty development programs for the executives of major business houses and faculty members of academic institutions respectively. He has also been Guest Faculty at IIM Calcutta, IIM Indore, IIM Trichy and IIT Roorkee. Besides undertaking consultancy assignments, he has authored/co-authored/edited 894 publications. Forty-six (46) scholars have been awarded Ph.D. degree under his supervision by various universities.

A Fellow of ISTD and a strong proponent of Case Method, Dr. Dhar was conferred Ravi J Matthai National Fellow Award by the Association of Indian Management Schools in 2018, and AIMA-Kewal Nohria Award for Academic Leadership in Management Education-2022 by the All India Management Association in 2022. He has been on the Panel of Reviewers of number of international journals, such as International Journal of Training and Development, Human Resources International, Journal of Global Business and Technology, and South Asian Journal of Management. He has also been on the Panel of Experts maintained by the NAAC (Bangalore), NBA (Bangalore); ICSSR (New Delhi); and SAQS (Hyderabad). He was President of Anthropological and Behavioral Sciences Section of the Indian Science Congress Association in 2007-08, Indian Society for Training and Development in 2008-09 and Association of Indian Management Schools in 2014-15. He has also been Member of the Council of Management of AIMA, Member of ATMA, All India Board of Management Studies of AICTE, Rajasthan State Productivity Council, Governing Board of DELNET, and Member of the Executive Board of AMDISA.

Dr. Dhar was awarded Commonwealth Fellowship twice to present his papers at the South Asian Management Forums held at Royal Institute of Management, Bhutan and Lahore University of Management Science, Lahore. He was invited by the American Society for Engineering Management as resource person for Case Method during its international annual Conference held at Minnesota in 2013. He has also been resource person in the Leadership for Academicians Program (LEAP) sponsored by MHRD and organized by IIT Roorkee in 2018 and BHU Varanasi in 2019. He was invited to deliver keynote address in the International Conference of ITAM at Montpellier Business School, France and University of Cagliari, Italy in July 2024. He had the opportunity to visit Ivy league institutions like Harvard Business School, MIT Sloan School of Management, and Yale University School of Management. He has also visited 20 countries for professional and academic interest.

Dr. Dhar has been on the high-powered Expert Committees constituted by MHRD, UGC and AICTE. Hon'ble Governor of Uttar Pradesh had nominated him as Chairman of the Search Committee for the appointment of Vice Chancellor – Awadh University. He was President of the International Simulation and Gaming Association (2021- 22), and a Member of the Standing Committee on Specification of Degrees u/s 22 of the UGC Act, 1956; Expert Group constituted for Implementation of NEP 2020, and Governing Council of the Association of Indian Universities. Currently, he is a member of the Executive Board of AMDISA (2022-24). He is nominee of AICTE as a subject expert on the Board of Governors (BoG) of Xavier Institute of Development and Studies, Jabalpur and Asian Business School, Noida. He is the Co-Chair of India Case Research Centre (ICRC) of AIMA, New Delhi. Besides his professional engagement, Dr. Dhar has been a dedicated Rotarian since 1997. He was instrumental in setting up three Rotaract Clubs and one Interact Club. He was President of RCI Indore Uptown for the Rotary Year 2023-24, and Rotary District 3040 New Generations Service Exchange Chair in 2024-25. Currently, he is Assistant Governor in the Rotary District 3040 for the year 2025-26.

REGISTRATION DETAILS

- Registration Fee for Faculty, Industry & Academia: ₹750 + GST
- Registration Fee for Research scholars: ₹500 + GST
- Registration will close once the prescribed number of participants is reached

REGISTRATION LINK

<https://www.amity.edu/raipurpaymentgateway/TTIL2026>

CERTIFICATES

Participants shall be awarded certificate of participation from Amity University Chhattisgarh.

PUBLICATION

- *Selected cases will be published in the AIMS Journal of Management (ISSN: 2395-6852, A Peer Reviewed Bi-Annual Research Journal) Included in UGC-CARE list of Journals under Group-I*
- *The remaining cases will be published by a reputed publisher with an ISBN.*

CHIEF PATRON



Dr. Ashok K Chauhan
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Amity Global Education and Research Establishments

PATRON



Dr. Aseem Chauhan
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CO-PATRON



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President-Amity Science, Technology &
Innovation Foundation (ASTIF)
Director General - Amity Directorate of Science & Innovation
Chancellor, Amity University Chhattisgarh
(Former Distinguished Scientist and
Chief Controller R&D(LS), DRDO)

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